



***2023 FVDG/DGE  
Training Program***

***District Goals Assignment***

# Activity Overview

Review the activity overview checklist and read all activity instructions to ensure the assignment is understood.

- ☐ Complete the Goal Setting and the Action Planning to Achieve District Goals courses in the Lions Learning Center (LLC) (part of the First Vice District Governor/District Governor-Elect Learning Path).
- ☐ Work **with** the district governor to schedule a meeting to review the 2022-2023 district goals with the current district team and determine how best to support the achievement of the goals, including changes that may be needed to achieve the goals.
- ☐ Review the District Strategic Plan Workbook (including the resources within) and Sample Action Plans Booklet (found on the District Goals webpage) with the known members of your 2023-2024 district team (e.g., district governor, second vice district governor, GAT, zone chairpersons, etc.).
- ☐ Complete the District Strategic Plan Workbook while you work with your 2023-2024 district team to develop district-specific targets that directly support each of the four mandatory Lions Clubs International goals. Use pages 5 - 7 in this document to record the district-specific targets and custom district goals you and your district team develop.
- ☐ Consider, as a team, any future changes that may be needed to further the success of the district in the 2023-2024 Lion year and beyond. Use page 8 in this document to record any future changes.

# District Goals Assignment

**Instructions:** Complete steps 1-5 prior to submitting the 2023-2024 district goals. Consider the following while completing this assignment.

- Watch for communications from the Global Action Team regarding available timelines and resources for developing district goals and action plans.
- Remember that goals are considered a “work in progress” until submitted to Lions Clubs International and should continue to be reviewed and discussed with your team. Once submitted, continue to review each goal and action plan. You can revise your goals and action plans until December 31, 2023.
- Additional goals and action plans training will be provided through the FVDG/DGE Seminar and Global Membership Approach trainings.
- Consider the Global Membership Approach throughout the process. The overall process can be used to develop goals and action plans for the leadership development, service activities and LCIF goals as well.

## Step 1

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Complete the Goal Setting and the Action Planning to Achieve District Goals courses in the Lions Learning Center (LLC). These courses are already part of your First Vice District Governor/District Governor-Elect Learning Path.

These courses provide foundational learning for your team meeting(s) and as you begin the Build a Plan step of the Global Membership Approach.



## Step 2

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Work **with** the district governor to schedule a meeting (virtual may be preferred or necessary) with the **2022-2023** district team. Take guidance from the district governor as this is your opportunity to learn from them.

- The attendees should include the district governor, the second vice district governor, GAT and LCIF district coordinators, zone chairpersons, yourself and possibly others, depending upon the composition of the district team.
- The agenda for this meeting should be to review the current district goals, assess the progress and determine what actions need to be taken to achieve the goals by the end of the Lion year.



## Step 3

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Schedule a meeting with your **2023-2024** district team.

- Invite as many team members as possible, including the current district governor (the 2023-2024 IPDG), second vice district governor (the 2023-2024 FVDG), GAT and LCIF district coordinators, zone chairpersons, and possibly others, depending upon the composition of the district team and, if those taking the positions, are known.
- The agenda for this meeting should be to draft district-specific targets that directly support each of the four mandatory 2023-2024 Lions Clubs International goals, draft any custom district goals and consider any changes that may be needed to further the success of the district in the 2023-2024 Lion year and beyond.
  - To assist in the development of district-specific targets for each of the four mandatory Lions Clubs International goals, you and your 2023-2024 district team should first complete the District Strategic Plan Workbook and review the Sample Action Plans Booklet. Both can be found on the [District Goals](#) webpage beginning on November 7, 2022.
  - Together, with your 2023-2024 district team, complete the planning steps in the District Strategic Plan Workbook.
  - Draft district-specific targets that directly support the four mandatory Lions Clubs International goals outlined on pages 5 and 6 in this

assignment and in the District Strategic Plan Workbook. You should end up with:

- One district-specific service goal
- Three district-specific membership development goals
- Two district-specific leadership development goals
- Five district-specific LCIF goals

These goals are what you will submit to Lions Clubs International, along with the supporting action plans you and your team develop.

- Use the Global Membership Approach to assist in completing the membership development goal statements. Although the Global Membership Approach is focused on membership development, the fundamentals of the approach can also be applied to support the three other district goals focus areas: leadership development, service impact and LCIF support.
- Consider both short-term goals (completed within one year) and long-term goals (completed within three to five years) as you and your team develop district-specific targets and any custom goals. Custom goals are not mandatory but allow you to better accomplish any long-term goals.
  - When considering a long-term goal, the team will want to determine in which Lion year the overall goal will be completed, the goals or action steps that will be needed each year to reach the overall goal, and who will be responsible for each of the goals or action steps each year.
  - The district-specific targets and custom goal(s) the team develop for the 2023-2024 year may be the first of many to accomplish in the district's long-term strategy.
- Consider any changes the district may need to make to achieve either the short-term or long-term goals and any additional goals that may result from these changes.



## Step 4

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Document each of the district-specific targets that directly support the four Lions Clubs International goals, any custom district goals and any district changes discussed during this meeting. This documentation should be accessible to all 2023-2024 district team members.

As a team, refer to the goals often to review and modify any goals prior to submitting them to Lions Clubs International by May 30, 2023.

Once submitted, continue to review each goal and action plan. You can revise your goals and action plans through the submission site until December 31, 2023.



## Step 5

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Share the district-specific targets for the established goals, any custom district goals and potential district changes with Lion leaders in your multiple district and Global Action Team area. Where prompted, share this same information with your FVDG/DGE group.

Watch for instructions for how to submit your district's goals and action plans from the Global Action Team. Remember, the deadline for submitting goals and action plans is May 30, 2023.

## District-specific Goals

**Instructions:** Each of the four Lions Clubs International goals appear on pages 5-6. Complete the district-specific targets that directly support each of the Lions Clubs International goals that you and your district team developed. Space is provided on page 7 to record your district's custom goal(s). Be prepared to share the district-specific targets and custom goals with Lion leaders in your multiple district and Global Action Team area. Where prompted, share this same information with your FVDG/DGE group.

### Service Goal:

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

### District-specific Service Target:

- Our team will ensure that \_\_\_\_ % of clubs in our district report service.

### Membership Development Goal:

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### District-specific Membership Development Targets:

- Our team will charter \_\_\_\_ new clubs with \_\_\_\_ charter members.
- Our clubs will induct \_\_\_\_ new members into existing clubs.
- Our district will not surpass \_\_\_\_ dropped members.

**Leadership Development Goal:**

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons. The GLT district coordinator will report each training using the manage training feature in Learn.

**District-specific Leadership Development Targets:**

- Our team will ensure \_\_\_\_% of zone chairpersons attend zone chairperson training.
- Our district will confirm \_\_\_\_% of club officers (president, secretary, and treasurer) attend club officer training.
- Choose one of the following statements: \*
  - ☐ Yes, our GLT district coordinator will report completed zone and club officer training in Learn.
  - ☐ No, our GLT district coordinator will not report completed zone and club officer training in Learn.

**LCIF Goal:**

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

**District-specific LCIF Targets:**

- Our team will ensure that individual participation in our district increases by \_\_\_\_% and club participation in our district increases by \_\_\_\_%.
- Our team will ensure that \_\_\_\_ clubs in my district achieve 100% member participation.
- I will work to achieve a \_\_\_\_ level LCIF Chairperson's Medal.
- I will make a personal donation of \$\_\_\_\_ to LCIF and I will ask \_\_\_\_ members of my district cabinet to make a personal donation to LCIF.



**Custom District Goal(s):**

Record your district's custom short or long-term goal(s) below. These may come from your district team's discussion about district changes (as noted on page 8).

## District Changes

**Instructions:** Use the space below to document your district team's discussion regarding any future changes that are needed to further the success of the district in the 2023-2024 Lion year and beyond.

You may want to start by asking your district team, what the district's long-term goals are for impactful service, membership growth, leadership development and support of LCIF over the next three to five years.

## **Notes:**